

Date

Version

Name

15

1 Brand name



Description of
your solution



Which question are
you solving and why
is it urgent?



Why it would
work?



The fluffy
vision in the
horizon



Value of experience
you offer



Similar projects
and competitors



The audience
you are aiming to
target



Which app(s) or
solutions will users
leave behind for
yours?



How to hook new
users



What you are
aiming at?



Factors that will
help you succeed



Minimum Viable Product
What is the simplest
version of your concept?



startup plan

by Antonios Bouris
bouris.com

communication
design

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